



The American Prosthodontic Society  
Promoting the Advancement of Prosthetic Dentistry Through Clinical Research and Education

## **The American Prosthodontic Society 2021 Webinar Series - December**

**Speaker – Christian Coachman**

### **Title**

The Architect of Smiles

### **Abstract**

Becoming the Quarterback of your Modern Smile Rehabilitation Team, moving from everyday Dentistry to Life Changing Dentistry, Powered by Technology & Communication Skills

### **Learning Objectives**

- Understanding the new trends and the need for customized strategies for success.
- Understanding the challenges of a real digitalization and how to overcome them.
- Understanding your patients and improving your message.
- Understanding the real impact of digital on clinical procedures.
- Understanding what makes artistic CAD/CAM
- Understanding the new structure and roles of a Modern Smile Rehabilitation Clinic